



## The Pyne Africa Tourism Convention & Exhibitions Pack. 6- 8th September, 2023.

## PRODUCT SERVICES

9 sqm

### STANDARD BOOTH

includes panel branding, branded desk, 3 bar stools, 1 table, 1 brochure rack, 3 spot lights, tv screen and accessories.

36 sqm

### PAVILION

includes panel branding, 4 branded desk, 12 bar stools, 4 table, 3 brochure rack, 9 spot lights, 3 tv screens and accessories.

TBD

### CUSTOMIZED BOOTH

To be discussed based on your needs.

All Exhibitors receive logo and link on the event website, Inclusion within the pre-event email blast & event brochure

## WHY US?

The Pyne Hospitality Company LLC is a privately-owned leading pan- African boutique Events & Consulting Company founded in 2018 focused on providing differentiated services for the African Hospitality and Tourism industry.

As a brand we are known for our exceptional delivery of a world class pan- African recognition & awards event. As a result of this excellence, we are enhancing this impact initiative by providing a forum for very important and pertinent discussions regarding the expansion and growth of the African tourism ecosystem.

In addition, provide a forum for tourism brands and their affiliates to explore opportunities for partnerships, collaborations, and learning, while recognizing and honoring those who have performed exemplary work.

## CONTACT US



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www.thepyneawards.com



Eko Hotels Convention Centre,  
Iagos Nigeria



## OUR VALUE PROPOSITION

*POSITIONING BRANDS TO A DIVERSE  
GLOBAL AUDIENCE WITHIN THE  
TOURISM & HOSPITALITY INDUSTRY.*

# ATTENDEES

- Tourism Ministers
- Ambassadors
- Tourism Boards
- Managing Directors / CEOs
- Business Owners
- Marketing Directors
- Hotel investment and development companies
- General Managers
- Key Stakeholders
- Government Agencies, Regulators & Parastatals
- Respected industry experts
- Brands, Influencers, Contributors Associations & Affiliates
- International Affiliates & Partners
- Employees working in the sector
- Lifestyle Lovers
- Media
- Educational Institutions
- Students
- Airlines

# PARTICIPANTS

- Tourism Boards
- Tourism & Hospitality Businesses
- Destination Marketing Companies
- Airlines
- Travel & Tour Organizations
- Native & global restaurant brands
- Foods service companies
- Associations
- Private Safaris
- Educational Institutions (Tourism & Hospitality)
- Service providers (Tourism & hospitality)
- Private Media, Marketing and Communications Companies

# BRAND REACH

**4000 +**

AUDIENCE

**20 +**

COUNTRIES

**150+**

PARTNERS

**700+**

AWARDEES



# KEY BENEFITS

- Access to our extensive network of over 4000.
- Partnership opportunities with organizations that align with your business objectives.
- Brand visibility through our promotional channels globally
- Leads generation
- Return on investment from at least 30% of generated leads.
- Investment opportunities
- Opportunity to participate in award process for "Best Exhibition Stand"
- Knowledge sharing and innovation

